

WRITERS!

Sylvia Mendoza shares stories about writers, writing, and the power of the written word. She discusses writing as a career, shares personal techniques to ignite imagination, talent, and story-telling skills.

Fiction Writers, Journalists, Writers' Organizations; Teens and Children

INTERACTIVE WRITING WORKSHOPS

Sylvia's writing exercises can help you overcome writer's block, and improve the depth and heart of your pieces and works-in-progress. Use descriptive words to bring your stories to life. Jumpstart your non-fiction, non-fiction narrative, profiles, memoirs.

Some popular programs include:

- ❖ Daring, Dangerous, Delightful: Create Compelling Characters with Alliteration
- ❖ Everyone Has a Story to Tell: Tell it With Passion
- ❖ Details, Details, Details: Using Descriptive Words To Bring Your Stories To Life
- ❖ Getting to the Heart of Your Story: What Makes Personalities Tick
- ❖ Read & Critique workshops and retreats

WRITING AS A CAREER

Learn the ABC's of writing as a career. Sylvia shares how she discovered her passion for writing, how she has learned from every interview and wide spectrum of intriguing topics she has covered. Learn tips to nurture and grow your strengths—and how to deal with setbacks to come back even stronger.

Some popular programs include:

- ❖ Disneyland, Death Row, and Daring Latinas: A Journalist's Journey
- ❖ Freelance Heaven, Freelance Hell
- ❖ Rules of the Road: A Journalist's Responsibility

THE POWER OF THE WRITTEN WORD

Words inspire. Words empower future generations. Words provide roadmaps around obstacles that people universally face as they follow their dreams. Learn how to best connect with target audiences and how to take your subjects, assignments and visions to the next level.

Some popular programs include:

- ❖ Rules of the Road: A Journalist's Responsibility
- ❖ The Heart of a Story: Connecting Through Respect, Emotion & Curiosity
- ❖ Create a Business Image That Reflects Your Vision
- ❖ Celebrate Culture, Roots and Diversity Through Your Writing

ABOUT SYLVIA MENDOZA:

Latina journalist Sylvia Mendoza is an advocate for the promotion of diversity, literacy, and women's empowerment through education. Sylvia is the author of *The Book of Latina Women: 150 Vidas (Lives) of Passion, Strength and Success*, an important historic perspective on Latinas who have made significant contributions in the arts, politics, science, and history. Sylvia's workshops and programs motivate and inspire Women's & Multi-cultural Studies programs, clubs and associations for girls and women, and students, writers, educators and librarians. As a featured speaker for the National Women's History Project, Sylvia has appeared on **C-Span's Book-TV** to share true stories about amazing Latinas and their very personal struggles to make the world they lived and loved a truly better place.