

# Sylvia Mendoza



## Journalist Sylvia Mendoza's Writing Credits:

### Non-fiction:

- ***The Book of Latina Women: 150 Vidas (Lives) of Passion, Strength and Success***, an important historic perspective on Latino women who have made significant contributions in the arts, politics, science, entertainment, sports, education, and history
- The book was selected for the **2007 California Collection for High Schools** by the California Readers Association
- Re-release: Fall 2012

### Journalism:

- Served as **parenting columnist** for *Siempre Mujer* magazine
- Articles in *Hispanic Outlook*, *Mexico Traveler*, *Baja Traveler*, *Uptown*, *OurCity San Diego*, *Los Angeles Times*, *San Diego Union-Tribune*, *Writers' Journal*, *San Diego Writers' Monthly*, *Decor & Style*, *Living Better*, *Kids' Wall Street News*, and *Hispanic*
- Awards for Journalistic Excellence: **First Place for Non-Daily Reporting & Writing/Multicultural Stories** from Society of Professional Journalists; **First Place, Non-fiction**, National Federation of Press Women for ***The Book of Latina Women***

### Fiction:

- ***Serenade***, winner of a prestigious **Latino Literary Hall of Fame Award**
- A fiction project earned **Editor's Choice Award** at the San Diego State Writers' Conference
- Other: *On Fire*, *Waves of Passion*, *Confessions of a Rocker Mom*

## Editing/Public Relations Services:

- In 2011, launched **Mendoza Communications, Writing & Editing Services** to help clients develop non-fiction works, manuscripts, web site content, articles, newsletters, press releases, dissertations, corporate publications and projects-of-the-heart.
- In Puerto Rico, helped launch a full-service, all-woman-run bilingual public relations agency and served as special events coordinator.

## Speaking/Teaching Credits

- Recognized as a 2006 "**Woman of Distinction**" at California State University, San Marcos for her contributions in promoting awareness of gender issues

- Featured speaker, National Women's History Project
- Has appeared on **C-Span's Book-TV**, the **Los Angeles Times Festival of Books**, **Book Expo America**, **The Essence of Latinas Tour**
- The Young Writers' Conference, Southern CA Writers' Conference, the La Jolla Writers' Conference, Osher Lifelong Learning Institute and women's conferences.
- Instructor, UCSD-Extension, Creative Non-fiction

**Advocacy:**

- Promoting the power of the written word
- Diversity, literacy, women's empowerment, education

**Education:**

- Master's, Digital Journalism (in process)
- Earned certification in **Women's Studies** at San Diego State University
- Earned certification in **Copyediting** from University of California, San Diego
- BA Journalism, USC 1982

**Professional Affiliations:**

- Board member, Society of Professional Journalists-San Diego
- San Diego Professional Editors Network
- San Diego Press Club
- National Women's History Project
- Romance Writers of America, 2013 President, San Diego chapter

Always promoting ***the power of the written word.***

Visit: [www.sylvia-mendoza.com](http://www.sylvia-mendoza.com) Contact: (760) 525-1676 or Email: [smendoza7@aol.com](mailto:smendoza7@aol.com)